



**Strong • Smart • Beautiful**

## **For Immediate Release**

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## **Matrix named IHRSA Associate Member of the Year**

**SAN DIEGO** – March 5, 2008 – Matrix Fitness Systems, a leading global manufacturer of premium exercise equipment for commercial use, today was honored as the International Health, Racquet and Sportsclub Association's 2008 Associate Member of the Year. Matrix received the award during the association's 2008 International Convention and Trade Show at the San Diego Convention Center.

"We are very pleased to name Matrix Fitness Systems our Associate Member of the Year," said Joe Moore, IHRSA's president and CEO. "The company that receives this award each year not only advances the industry through innovative products and ideas but also demonstrates a commitment to bettering the business of health and fitness. Honorees also have stood the test of time. We look forward to working with Matrix for years to come to expand the health and fitness industry."

"We are honored and excited to receive this award," said Chris Clawson, president, Matrix Fitness Systems. "It is a testament to our commitment to developing innovative products, such as our Ascent Trainer and our new Functional Trainer, and our support of IHRSA and its efforts in the fitness industry."

### **About IHRSA**

An international leader in health club industry education and research, the International Health, Racquet and Sportsclub Association is a nonprofit association dedicated to the growth, protection, and promotion of the health club industry, and represents more than 6,500 clubs worldwide.

### **About Matrix Fitness Systems**

Matrix Fitness Systems Corp. ([www.matrixfitness.com](http://www.matrixfitness.com)) offers a complete line of cardiovascular and strength-training equipment for health clubs and other fitness facilities. Based just outside of Madison, Wis., the company is a division of Johnson Health Tech. Co., Ltd., an ISO 9001-certified company and the fastest growing fitness equipment manufacturer in the world.

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