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For Immediate Release

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Matrix named to the Gold's Gym National Vendor Program

COTTAGE GROVE, Wis. – August 22, 2007 – Matrix Fitness Systems, a leading global manufacturer of premium exercise equipment for commercial use, has been named to the Gold's Gym National Vendor Program. Inclusion in this program makes Matrix a recommended fitness equipment manufacturer of cardiovascular and strength-training equipment for Gold's Gym franchisees worldwide.

“A number of Gold's Gyms already have Matrix equipment, and their personnel's appreciation of our high quality products and superior customer service has positioned Matrix as a national preferred vendor for Gold's,” said Kent Stevens, Matrix executive vice president. “We look forward to providing more Gold's franchisees with our premium fitness equipment.”

“Working out is work, so we want to provide Gold's Gym members with a stimulating environment and attractive exercise equipment with features that help them achieve their fitness goals,” said Ed Powderly, senior vice president, product licensing, Gold's Gym International. “We are happy that our franchisees will now enjoy the benefits of having Matrix equipment in their facilities.”

About Matrix Fitness Systems

Matrix Fitness Systems Corp., www.matrixfitness.com, offers a complete line of cardiovascular and strength-training equipment for health clubs and other fitness facilities. Among the company's products is the highly acclaimed Ascent Trainer, a dynamic total-body cardiovascular machine that features a unique motion, adjustable incline and variable stride length.

Based just outside of Madison, Wis., Matrix is a division of Johnson Health Tech. Co., Ltd., an ISO 9001-certified company and the fastest growing fitness equipment manufacturer in the world.

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