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## **For Immediate Release**

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## **Matrix announces U.S. first-quarter 2008 sales grew 67 percent and global sales increased by 40 percent**

**COTTAGE GROVE, Wis.** — April 30, 2008 — Matrix Fitness Systems, a leading global manufacturer of premium exercise equipment for commercial use, today announced its U.S. first-quarter sales, ending March 31, 2008, increased by 67 percent over the corresponding 2007 period. Over the same timeframe last year, global sales grew 40 percent.

Matrix executives believe that additions to its sales force have helped fuel the company's growth. "We have expanded our U.S. commercial sales team to tap markets and regions we previously had not served", said Chris Clawson, president, Matrix Fitness Systems.

Clawson also stated that the continued development of key business relationships, both domestic and internationally, also contributed to Matrix's growth. He expects the growth trend to continue through 2008 as the company prepares to launch additional strength products and a new line of treadmills.

### **About Matrix Fitness Systems**

Matrix Fitness Systems Corp. ([www.matrixfitness.com](http://www.matrixfitness.com)) offers a complete line of cardiovascular and strength-training equipment for health clubs and other fitness facilities. Based just outside of Madison, Wis., the company is a division of Johnson Health Tech. Co., Ltd., an ISO 9001-certified company and the fastest growing fitness equipment manufacturer in the world.

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*This press release may contain forward-looking statements. There are a number of risks and uncertainties that could cause actual results to differ materially from those anticipated by the statements above. These include, but are not limited to, competitive factors, technological and product developments, market demand and economic conditions.*